

Perspectives Podcast



HOST BIO: **Richard Polimeni**

is Head of Education Savings Programs for Bank of America. In this role, Rich is responsible for managing Merrill's \$14 billion 529 College Savings business. With more than 30 years of financial services industry experience, Rich has held various sales, marketing, operational and management positions supporting retirement and education savings products.

Rich is also Chair of the College Savings Foundation (CSF), a leading nonprofit helping American families save for higher education. Previously, he served in other leadership roles on the CSF Executive Committee as both Vice Chair and Secretary. Additionally, Rich has contributed to the organization over the years as Co-Chair of the Membership Committee, the Conference Committee, and the Media Committee.

Rich is frequently quoted in articles related to education savings and legislative issues. He has also appeared on various TV and radio programs, including such programs as Fox Business Radio (Saving Your Money), Money Sense Radio, Business for Breakfast, Real Wealth Radio, and CBS (Mottek on Money), among others.

Prior to joining Bank of America in 2002, Rich spent 15 years with Smith Barney/Citigroup where he helped launch two of the country's first 529 college savings programs for the states of Colorado (Scholars Choice in 1999) and Illinois (Bright Start in 2000).